
**INTERNATIONAL DRIVE
MASTER TRANSIT AND IMPROVEMENT DISTRICT**

**District Governing Board Meeting
September 28, 2016
MINUTES**

The International Drive District Governing Board Meeting was held September 28, 2016, at the Orange County Administration Building, 201 S. Rosalind Avenue, Room 105, Orlando, FL. District Governing Board members in attendance were Mayor Teresa Jacobs, Commissioner Samuel B. Ings and Commissioner Victoria Siplin. District Advisory Board members in attendance were Sibille Pritchard and Susan Godorov. Also in attendance: Luann Brooks, Lynn Havanec, Norah White, Denise Daugherty, Susan D'Elia & Zina Talsma, IDMTID; Jean Wilson, Greenberg Traurig, PA; Kraige Jean, Chuck Carns & Roger Chapin, Mears Transportation Group; Pam Waters, Ad Inns, Inc.; Lex Veech & Carla Bell-Johnson, O.C.C.C.; Cptn. Sandy Carpenter, O.C.S.O. and Caitlin Dineen, Orlando Sentinel. *(This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)*

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director
International Drive Master Transit and Improvement District
7081 Grand National Drive, Suite 105
Orlando, FL 32819

Chairperson Teresa Jacobs called the meeting to order at 11:32 a.m.

Public Comment – No public comments.

Tab 1 – Approval of Minutes

Comm. Samuel Ings made a motion to approve the advisory board minutes for September 18, 2015. Chairperson Jacobs seconded the motion. Motion carried, minutes were approved.

Tab 2 – TripAdvisor Reviews

Luann Brooks reviewed all items under this tab. General discussion followed.

Tab 3 – I-Drive Social Media Destination

Zina Talsma presented each of the videos detailed under this tab. General discussion followed.

Action Item: District staff to research implementing an event focused on dining, shopping and playing on I-Drive, possibly in December or June.

Tab 4 – District Financial Report

Ms. Brooks reviewed all items under this tab. General discussion followed.

Comm. Ings made a motion to approve the I-Drive Improvement District FY 2017 budget as presented under this tab. Comm. Ings seconded the motion. Motion carried.

Action Item: District staff to research the addition of more holiday lights including within the medians.

Tab 5 – Ratification of Service Agreements

Jean Wilson reviewed all items under this tab. General discussion followed.

Comm. Ings made a motion to approve and authorize both amendments as presented under this tab. Comm. Siplin seconded the motion. Motion carried, amendments were approved and authorized.

Tab 6 – District Development Update

Ms. Brooks reviewed all items under this tab, accompanied by a full Power Point presentation. General discussion followed.

Other New Business

Chairperson Jacobs recognized Lex Veech's service and upcoming retirement from the Orange County Convention Center.

No new business.

Chairperson Jacobs adjourned the meeting at 12:40 p.m.